



**Issue XI- October 2022**

# AgriBusiness Incubation Society

*E- NEWSLETTER*

**Agribusiness Incubation Society - Technology Business Incubator**

**Message from the Dr. E. Somasundaram,  
Director, Directorate of Agribusiness Development & Secretary, ABIS  
Tamil Nadu Agricultural University, Coimbatore**



Agribusiness and agri-startups have become the buzzwords of the day and are prevalent in Bio-inputs, online farm-to-consumer connect, farm management software, mechanization and precision agriculture, novel farming systems, food safety, and traceability, etc. Agri Startups play a vital role in development of technology for easy and sustainable practices, which would make farming a lot simpler and profitable. The Government and Agribusiness incubators are trying to address the key challenges of agriculture in India, including small holdings of farmers to high end technologies that will change the face of agriculture over the next decade.

The ABIS-Technology Business Incubator (TBI) functioning in Tamil Nadu Agricultural University (TNAU) is in the forefront of Agribusiness-incubation, supporting innovations in Agriculture and allied sectors from 2011. Agri Startups under various domains have been benefited through TBI functioning at the Directorate of Agri Business Development, TNAU, Coimbatore. ABIS-TBI has opened new vistas for growth and development by providing direct access to hands-on intensive business support, access to funding provided by utilising Central and State Government Schemes and mentoring by domain experts to grow faster. Also ABIS-TBI is an GoI-MoA&FW RKVY R ABI Centre, GoI-DST NIDHI EIR Centre and GoI- Startup India Seed Fund Centre. I commend the role played by TBI in promoting entrepreneurship and business models in agriculture and allied sectors over the years. The role of TNAU incubatees is vital in carrying this message forward to prospective entrepreneurs for greater utility of the TBI services.

**Dr. E. Somasundaram,  
Director, DABD, TNAU.**

**Secretary, ABIS, TNAU, Coimbatore**

## **TBI, TNAU, Coimbatore**

**Technology Business Incubator funded by NSTEDB - DST & hosted at Tamil Nadu Agricultural University was established in 2011 with a grant of 2.42 Cr. TBI is functioning under the "Agribusiness Incubation Society (ABIS) at the Directorate of Agribusiness Development" TNAU, Coimbatore**

**Our mission is "To benefit entrepreneurs by providing innovative technology through tech commercialization, entrepreneurship development & other handholding services in agribusiness"**

# Glimpses of TBI, TNAU, Coimbatore (2011 – 2022)



**Supporting 462 Entrepreneurs and 11 Farmer Producer Companies**



**Financial Assistance of Rs. 10.00 Cr Provided to the Incubatees through Nationalized Banks from 2013-2022**



**Grants upto Rs. 1.2 Cr provided to Incubatee Members through MSME from 2013-2020**



**TBI, TNAU, Coimbatore is a RKVY RAFTAAR R-ABI Centre Established in 2019-20. Rs.3.87 cr Grant disbursed to the Cohort-I & Cohort-II startups for the F.Y 2019-20 & F.Y 2020-21 & F.Y 2021-22**



**TBI, TNAU, Coimbatore is a NIDHI-EIR Centre funded by GoI-DST as Program Executing Partner (PEP) from the F.Y 2020 with a grant of Rs.50 Lacs per year.**



**Established 20,000 sft of Incubation Space including In-house office space, Co-working space & Exhibition Hall for Showcasing Incubatee Products**



**Established Analytical & Food Packaging facilities for Incubatees. Special concession of 33% on testing fee for incubatees in TNAU laboratories.**



**16 TNAU Technologies have been Licensed through TBI for commercialisation.**

## **TBI** **TNAU** **R ABI** **Centre** **Coimbatore**

**R-ABI centre - Innovation & Agri - Entrepreneurship cell established with a Grant of Rs. 240 Lakhs per year from F.Y. 2019-20 supported by the Ministry of Agriculture, Co-operation and Farmer's Welfare, RKVY Division, New Delhi. MANAGE, Hyderabad is the knowledge partner for the program.**

**Start-up Agri-Business Incubation Program (SAIP)**



**Seed Stage Funding (Upto 25 Lacs) for startups**

**Agriprenurship Orientation Program (AOP)**



**Pre Stage Funding (Upto 5 Lacs) for entrepreneurs with innovative idea**

**R-ABI Center : AOP & SAIP two months training programs completed through online/ offline for the F.Y. 2019-20 , F.Y.2020-21 & F.Y. 2021-22. An amount of Rs.3.87 Cr was sanctioned to the 41 startups under AOP & SAIP Cohort I, II & III programs. The proposal of SAIP Cohort III trainees has been forwarded to the Ministry for the release of the Grant.**

**ABIS, TBI,**  
**TNAU**  
**NIDHI-EIR**  
**Centre**  
**Coimbatore**

NIDHI - Entrepreneurs-in-Residence (EIR) Programme introduced under NIDHI which would provide subsistence Grant to an aspiring or budding entrepreneur of considerable potential for pursuing a promising technology business idea. Venture Centre,Pune is the Program Implementation Partner (PIP) and ABIS - TBI is the Program Execution Partner (PEP) for the EIR program.

NIDHI - EIR Call for Round 3 was initiated during August 2020 and Completed during November 2021.11 EIRians were trained under this program. Under NIDHI EIR Round 4, 11 EIRians are selected and are undergoing training based on the screening done by the NIDHI EIR Screening Committee for the F.Y 2022-23

**ABIS, TBI,**  
**TNAU**  
**SISFS**  
**Centre**  
**Coimbatore**

Agribusiness Incubation Society (ABIS),Technology Business Incubator, TNAU, Coimbatore has been selected for the Startup India Seed Fund Scheme (SISFS) as an Incubator for the establishment of (SISFS) by the Experts Advisory Committee (EAC), funded by the Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade (DPIIT) for the F.Y. 2022-2023. ABIS, Startup India Seed Fund Center can support early-stage startups by providing them a seed fund for developing proof of concept, prototype development, product trials, market entry and commercialization. This would enable TBI startups to scale up their business. **A seed Fund of Rs.1.26 Crore has been sanctioned to ABIS,TBI,TNAU,Coimbatore from the Ministry of Commerce and Industry,DPIIT under SISFS on 26.07.2022.**



Government of India  
Ministry of Commerce and Industry  
Department for Promotion of Industry and Internal Trade



**CONGRATULATIONS**  
**AGRI BUSINESS INCUBATION**  
**SOCIETY, TAMIL NADU**  
**AGRICULTURAL UNIVERSITY**  
**FROM COIMBATORE, TAMIL NADU**  
FOR GETTING SELECTED UNDER  
STARTUP INDIA SEED FUND SCHEME!





# Awards and Accolades achieved by Incubatees

## TBI TANSEED Grantees:

Tamil Nadu Startups & Incubators Meet 2022, organised by Startup TN on August 2nd, 2022 at Convention Center, Chennai Trade Center, Nandambakkam, Chennai. Presided by the Honourable Chief Minister of Tamil Nadu, Thiru.M.K.Stalin in the presence of Thiru.T.Anbarasan, Honourable Minister for MSME, Govt. of Tamil Nadu. Three TBI startups viz., M/s.Keeraikadai Ventures Pvt Ltd, M/s.Infinite Inland Farmers Pvt Ltd and M/s.EETA 6 were granted Rs.10 lakhs each.





# Awards and Accolades achieved by Incubatees

The DST, New Delhi organized DST's Startup Utsav held on Friday, 12th August 2022 in New Delhi on the occasion of 75 years of independence "Azadi Ka Amrit Mahotsav" inaugurated by the Dr.Jitendra Singh, Hon.Minister for the DST, Government of India. M/s.Udhaya Agro Farm was selected among 75 startups for developing the Innovative "Village Rice" and also it was published in the Coffee Table book released by Department of Science and Technology, New Delhi in DST Startup Utsav 2022.



Ms.B.Meenakshi, TBI Member won the runner up prize in women category with a cash award of Rs. 50,000/- in the MANAGE- Samunnati - National level Startup Awards 2022 at Hyderabad on 15.09.2022 for her idea on "Bio-degradable waste to sustainable protein feed for poultry, Fishery, and pets using Black Soldier Fly composting Technology. The award was given by Sushri. Shobha Karandlaje, Hon'ble Minister of State for Agriculture and Farmers' Welfare, GoI.



# Awards and Accolades achieved by Incubatees

**M/s.DIGIIT, TBI member, participated in the National Logistics Policy (NLP) launched by the Hon'ble Prime Minister on 17.09.2022 at Vigyan Bhawan, New Delhi. M/s.DIGIIT is selected one among the 15 startups that developing a pilot for the Unified Logistics Interface Platform(ULIP) also partnered with ONDC, DIGIIT provides integrated commerce and supply chain platforms to enable MSMEs to do digital business like big players in both domestic and International markets.**



# Activities under TN-EDII-Innovation Voucher Program

Twelve of our incubatees of ABIS TBI have been granted under EDII-Innovation Voucher Program with the Grant of Rs.29.52 Lakhs. ABIS-TBI,TNAU is the Knowledge partner for the IVP Grantees.

*Four of our TBI incubatees awarded with the TN-EDII-Innovation Voucher Program- A program during the period from July- September - 2022*

1.M/S.The Thenus	Sanctioned Amount : Rs.2.00,000 (1st Installment)
2.M/s. Farm Pro Agro	Sanctioned Amount : Rs.80,000 (2nd Installment)
3.M/s. Bhairav Renderers	Sanctioned Amount : Rs.2,00,000 (2nd Installment)
4.M/s. Cocoscience	Sanctioned Amount : Rs.1.00,000 (1st Installment)

## Youth to become entrepreneurs under TNAGRISNET supported by the Government of Tamil Nadu

*Six of our TBI incubatees Sanctioned with the Rs.1.00 lakh for the idea to establish Agri Clinic under Government of Tamil Nadu Supported Youth to become entrepreneurs Scheme*

Name	Project Title
1. Ms.Akshaya.KS	Equipment for cleaning Multi Grains
2. Mr.Kirubakaran.G	Development of Bee venom collector for Indian Bees.
3. Ms.Meenakshi.B	Conversion of Bio-waste using Black Soldier Fly Larvae
4. Mr.Ragavprassath.A	Grafting three vegetable plants in a single root stock
5. Ms.Janabharathi. R.N	Chocofilled Millet Cookies
6. Mrs.Pavithra.M.S	Value added products from cow dung

## TANSIM- TANSEED supported by the Government of Tamil Nadu

Three TBI Incubatees are shortlisted for the TN-TANSIM- TANSEED Grant of Rs.10 lakhs each.

1. M/s. Keerai Kadai Ventures Pvt Ltd
2. M/s.Infinite Inland Farmers Pvt Ltd
3. M/s. EETA6

## Community Radio Station - TNAU

A total of 25 members of ABIS-TBI have recorded their speech in Community Radio Station (CRS) of TNAU.



# Webinar Training Series / Activities under RKVY RAFTAAR R ABI Centre

**RKVY-R-ABI- Agripreneurship Orientation Training Programme - Call IV - Inaugurated by Dr.E.Somasundaram, Directorate of Agribusiness Development, TNAU, Coimbatore and RIC Members through physically at TBI, TNAU, Coimbatore on 07.07.2022.**



**07.07.2022**

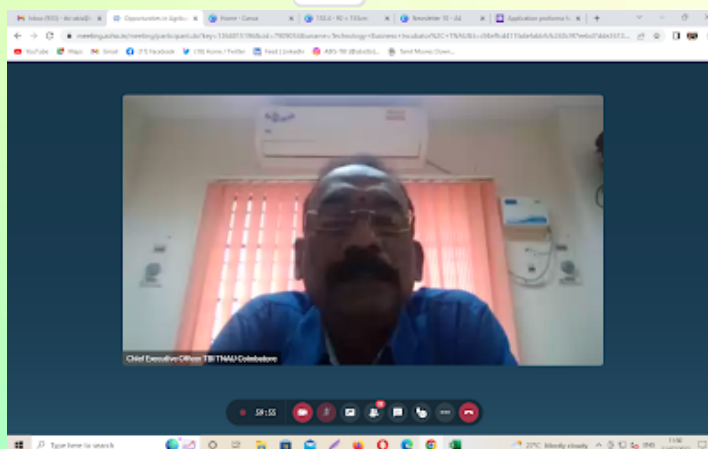


**CBP Title: "Opportunities in Agribusiness"**

**Mentor: Mr.A.V.Gnanasambandam,CEO, ABIS, TBI, TNAU, Coimbatore**



**11.07.2022**

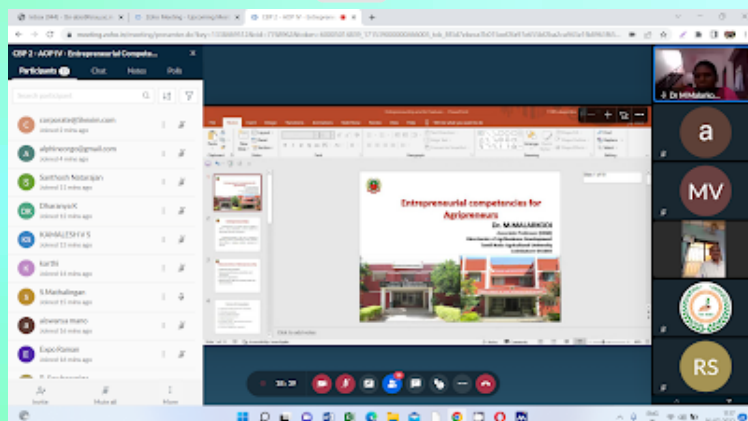


**CBP Title: "Entrepreneurial Competencies for Agripreneurs"**

**Mentor: Dr.M.Malarkodi, Associate Professor (HRM), Directorate of Agribusiness Development, TNAU, Coimbatore**



**16.07.2022**



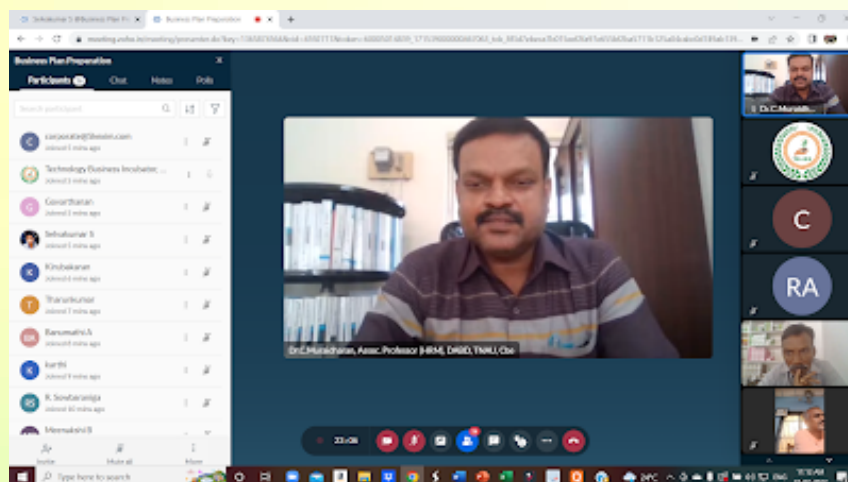
# Webinar Training Series / Activities under RKVY RAFTAAR R ABI Centre

**CBP Title: "Business Plan Preparation"**

**Mentor: Dr.C.Muralidharan, Associate Professor (HRM), DABD, TNAU, Coimbatore**



**22.07.2022**



**CBP Title: "ODOP Scheme (for Food Processing) and Agri Infrastructure Fund"**  
**Mentor: Mr.V.Srinivasan, Founder M/s. Idea Guru Solutions, Coimbatore**



**29.07.2022**



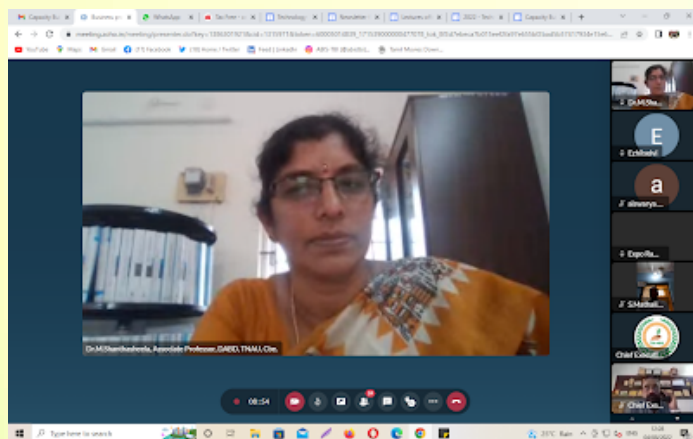
# Webinar Training Series / Activities under RKVY RAFTAAR R ABI Centre

**CBP Title: "Business promotion through attractive personality enhancement"**

**Mentor: Dr.M.Shanthasheela, Associate Professor (Agri.Extens), Directorate of Agribusiness Development, TNAU, Coimbatore**



**04.08.2022**



**CBP Title: "Proposal writing"**

**Mentor: Mr.V.Srinivasan Founder M/s. Idea Guru Solutions, Coimbatore**



**17.08.2022**



**CBP Title: "Entrepreneurship Opportunities in Bee Keeping"**

**Mentor: Dr.M.R.Srinivasan Professor, Dept. of Agricultural Entomology, TNAU, Coimbatore**



**17.08.2022**





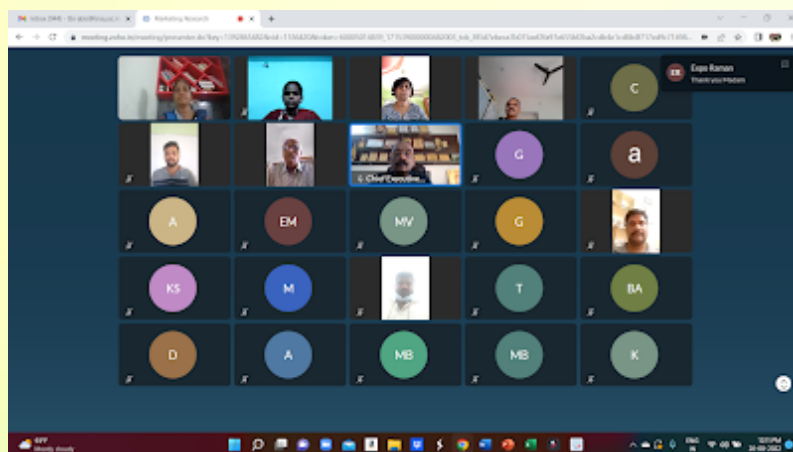
# Webinar Training Series / Activities under RKVY RAFTAAR R ABI Centre

**CBP Title: "Marketing Research"**

**Mentor: Dr.Poongodi B Assistant Professor - Marketing Kumaraguru College of Technology, Coimbatore**



**20.08.2022**

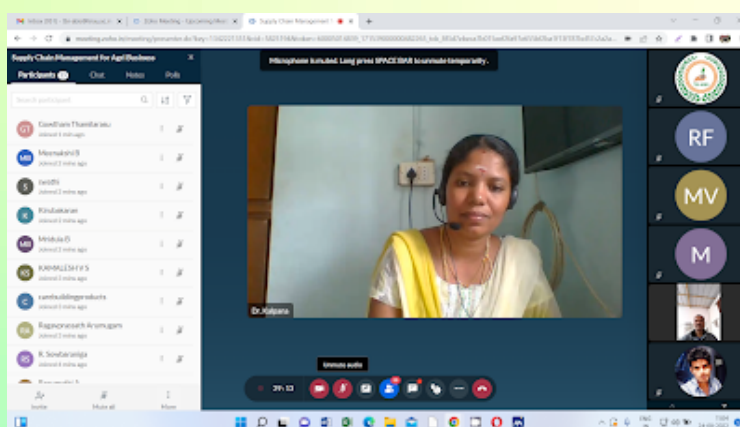


**CBP Title: "Supply Chain Management for Agri Business"**

**Mentor: Dr.M.Kalpna, Coimbatore**



**24.08.2022**

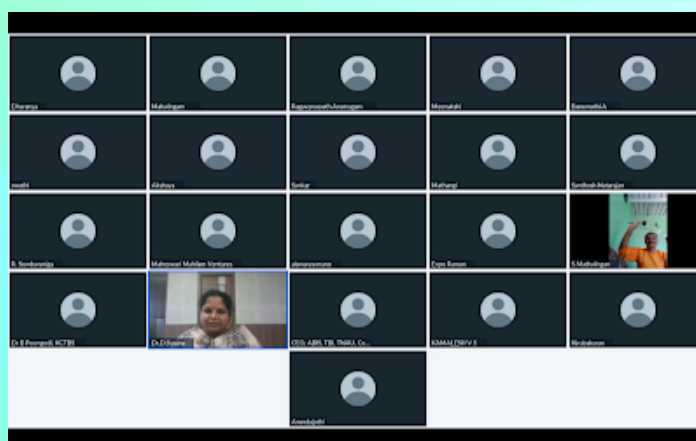


**CBP Title: "Introduction to Accounting for Start Ups"**

**Mentor: Dr.D.Susana Assistant Professor - Finance, KCT Business School, Coimbatore**



**25.08.2022**



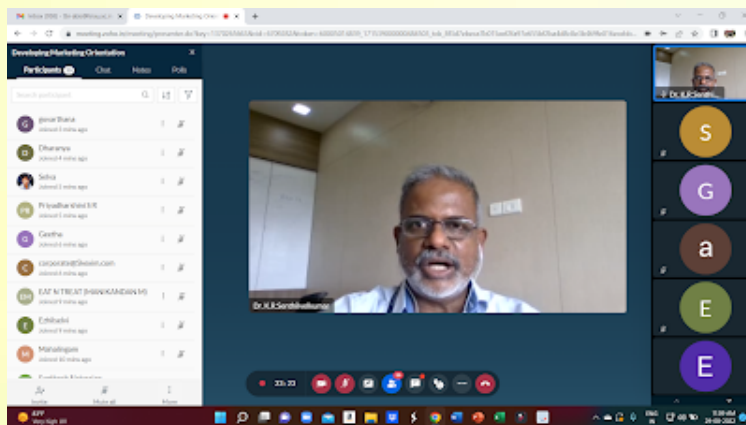
**Webinar Training Series / Activities under RKVY RAFTAAR**  
**R ABI Centre**

**CBP Title: "Developing Marketing Orientation"**

**Mentor: Dr.K.R.Senthilvelkumar, Professor - Marketing, KCT Business School, Coimbatore**



**29.08.2022**

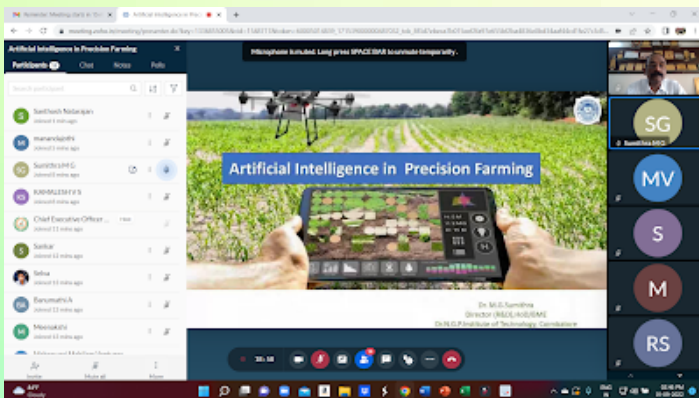


**CBP Title: "Artificial Intelligence in Precision Farming"**

**Mentor: Dr.M.G Sumithra Assistant Professor - Marketing,  
Dr.N.G.P Institute of Technology, Coimbatore**



**01.09.2022**

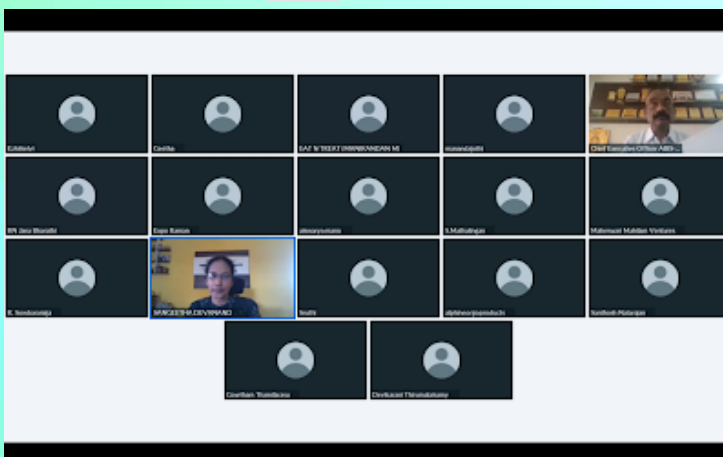


**CBP Title: "Experience Sharing Session"**

**Mentor: RKVY RABI - AOP I & II Grantees**



**02.09.2022**

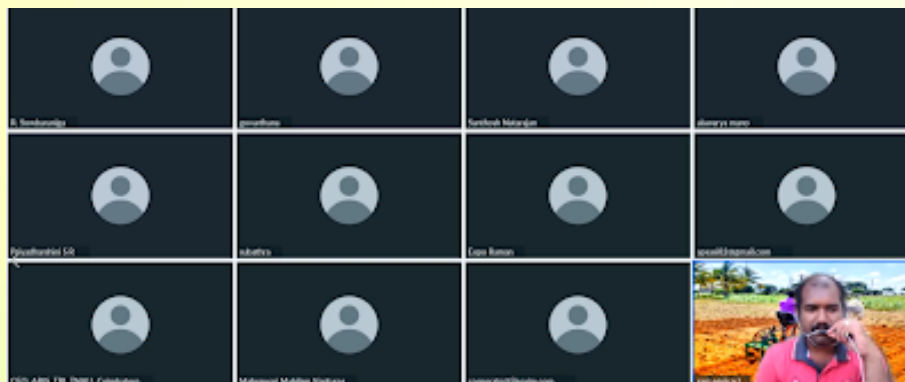


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**Mentor: RKVY RABI - SAIP I & II Grantees**



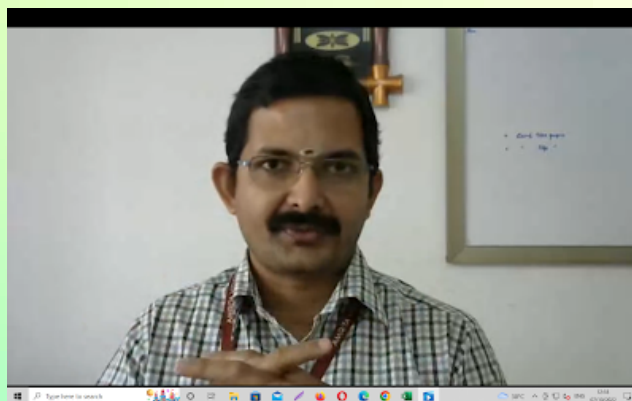
09.09.2022



**CBP Title: "Cash flow estimation for agribusiness projects"**  
**Mentor: Dr.A.Senthilkumar, Assistant Professor (SRG) & Chair - Finance, Amrita School of Business, Coimbatore**



09.09.2022



**CBP Title: "Final Proposal Writing"**  
**Mentor: Mr.V.Srinivasan, Founder M/s. Idea Guru Solutions**



14.09.2022





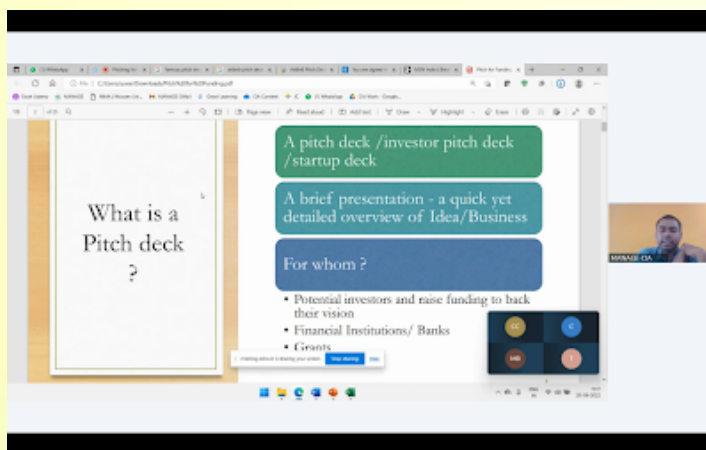
# Webinar Training Series / Activities under RKVY RAFTAAR R ABI Centre

**CBP Title: "Pitching for Funding"**

**Mentor: Mr. Yuvaraju A, Business Manager, MANAGE - CIA, Hyderabad**



**20.09.2022**



**CBP Title: "Cash Flow Statement"**

**Mentor: Mr.V.Srinivasan Founder M/s. Idea Guru Solutions**



**30.09.2022**



**CBP Title: "Organic Farming-An Overview"**

**Mentor: Dr.E.Somasundaram, Director ABD, TNAU, Coimbatore**



**30.09.2022**



# Webinar Training Series / Activities under RKVY RAFTAAR R ABI Centre

**RKVY RABI- AOP IV Valediction program conducted as physically and online with RIC Members at TBI, DABD, TNAU, Coimbatore**



**30.09.2022**



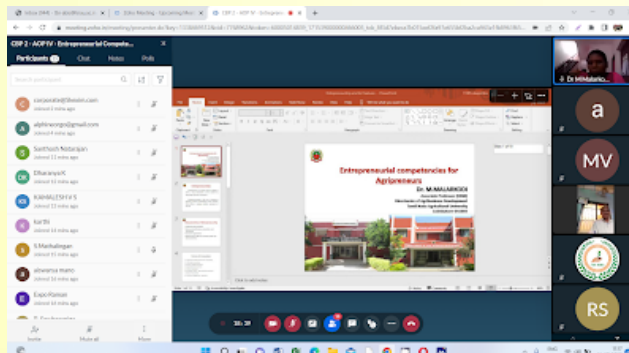
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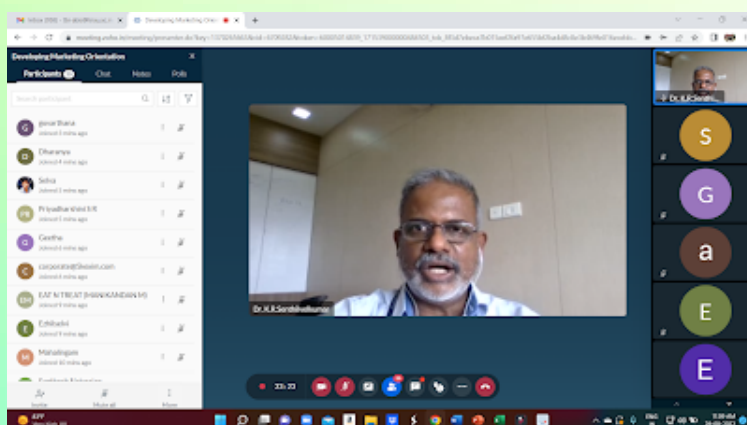
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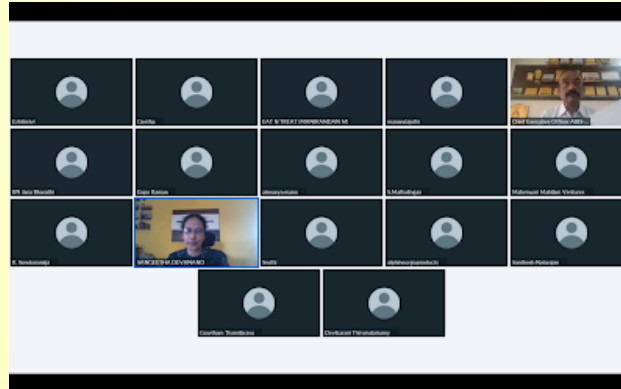
**01.09.2022**

# Webinar Training Series / Activities under NIDHI EIR Centre

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**Mentor: RKVY RABI - AOP I & II Grantees**



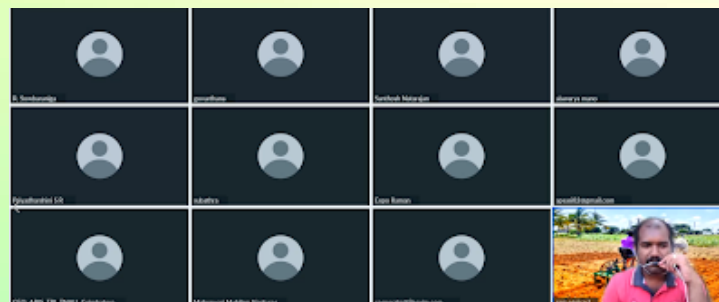
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**14.09.2022**





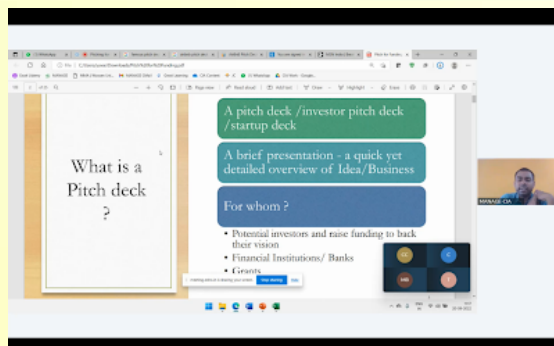
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**CBP Title: "Pitching for Funding"**

**Mentor: Mr. Yuvaraju A, Business Manager, MANAGE - CIA, Hyderabad**



**20.09.2022**



**Conducted the 3rd NESC R4 meeting for NIDHI EIRians physically at TBI, TNAU, Coimbatore**



**26.09.2022**



## **Exposure Visit - Dignitaries/Students/Farmers to ABIS-TBI**

**Visit of the Plot Committee of Legislative Assembly members of Tamil Nadu Government headed by Thiru. N. Ramakrishnan, MLA along with 14 team members (MLAs) to TBI, DABD, TNAU, Coimbatore. The Chairman and members of the Plot Committee of the Legislative Assembly, Tamil Nadu Government interacted with TBI Members on their products showcased at TBI Permanent Exhibition Hall**



**05.07.2022**



# Exposure Visit - Dignitaries/Students/Farmers to ABIS-TBI

**Ms.Krithika Kapoore of Tea Turr of World Resource Institute National Agro Foundation visited TBI, TNAU, Coimbatore**



**28.09.2022**

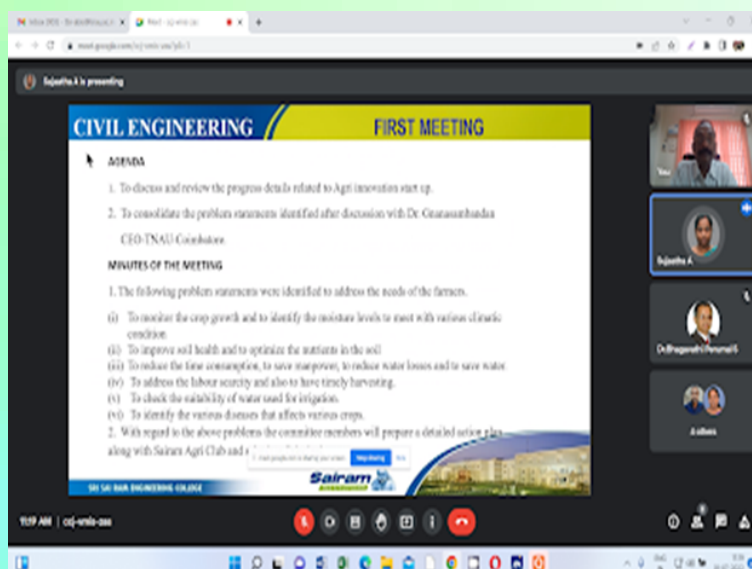


## Webinar / Activities Participated by ABIS-TBI

**Lecture offered by CEO, TBI, TNAU, Coimbatore for the "SRI SAI RAM ENGINEERING COLLEGE" at TBI, TNAU, Coimbatore.**



**01.07.2022**



## **Webinar / Activities Participated by ABIS-TBI**

**Lecture offered by CEO, TBI, TNAU, Coimbatore for the students from IIAT - Imayam Institute of Agriculture & Technology, Namakkal to TBI, TNAU, Coimbatore**



**01.07.2022**



**Lecture offered by CEO, TBI, TNAU, Coimbatore for the students from ARM, TNAU, Coimbatore**



**08.07.2022**



**Lecture offered by CEO, TBI, TNAU, Coimbatore for the Agricultural Officer's (AO) from SAMRATI at TBI, TNAU, Coimbatore**



**08.07.2022**

**Five TBI Startups participated in the TNAU Job Fair held at Centre for Students Welfare, TNAU, Coimbatore.**

- 1.M/s. Coromandel International Ltd ,**
- 2.M/s. Sathyam Kissan Care,**
- 3.M/s. Keerai Kadai Ventures Pvt Ltd,**
- 4.M/s. Bio Organica advanced Herbal solution Pvt.Ltd,**
- 5.M/s. Perfura Technologies (INDIA) Pvt. Ltd.**



**14.07.2022 & 15.07.2022**



## Webinar / Activities Participated by ABIS-TBI

### AGRI INTEX 2022

- TBI Incubatees pavilion stall space sponsored by NABARD (stall nos.61,65 in CODISSIA hall -F) was provided to twenty one start ups of TBI-TNAU to showcase their products and technologies in the pavilion. Thanks to CGM, NABARD, Chennai RO for the support.
- TBI, TNAU was allotted Stall No.57 in CODISSIA hall F- Agri Intex 2022 held between 15th and 18th July, 2022. The activities of TBI was showcased along with few incubatee products.



15.07.2022 - 18.07.2022



**CEO, ABIS, TBI, TNAU, Coimbatore Participated in the program "Global Conference and Expo on Agro Innovations" conducted by Dean - School of Postgraduate Studies at Convocation hall, TNAU, Coimbatore**



19.07.2022 - 20.07.2022

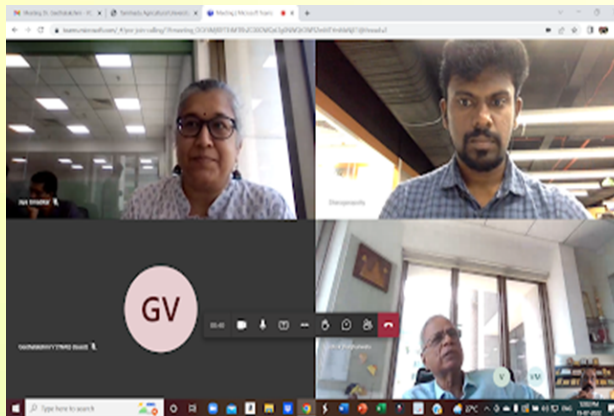


## Webinar / Activities Participated by ABIS-TBI

**CEO, ABIS, TBI, TNAU, Coimbatore Participated a webinar conducted by "Indian Institute Of Technology-Madras (IIT-Madras)" and Dr.V.Geethalakshmi, Vice Chancellor, TNAU addressed through online.**



**19.07.2022**



**CEO, ABIS, TBI, TNAU, Coimbatore attended the webinar of "Agri Startup Conclave: Updating the One Slide PPTs and submission of startups data for Yearbook External" conducted by MANAGE, Hyderabad through online**



**20.07.2022**



**ABIS, TBI, TNAU, Coimbatore connected M/s.Yaakkai Nalam Foods Pvt Ltd to exhibit the products for sales in the Muthamil Vizha 2022 function held at Convocation Hall, TNAU, Coimbatore.**



**21.07.2022 - 22.07.2022**

## Webinar / Activities Participated by ABIS-TBI

**ABIS-Technology Business Incubator,Coimbatore Start-Ups participated in the Eat Right Mela 2022 conducted by Coimbatore District Administration & Food Safety Department held at Hindusthan Arts & Science College. Six of TBI Startups had put up individual stalls and showcased their products in Eat Right mela 2022 at Open Auditorium, Hindusthan Arts & Science College, Nava India, Coimbatore.**



**12.08.2022**



**The Speech of CEO ABIS,TNAU, Coimbatore on the "Activities of Technology Business Incubator,TNAU"was broadcasted in "Putham Pudhu Kalai" programme in All India Radio,Coimbatore on 17.08.2022**

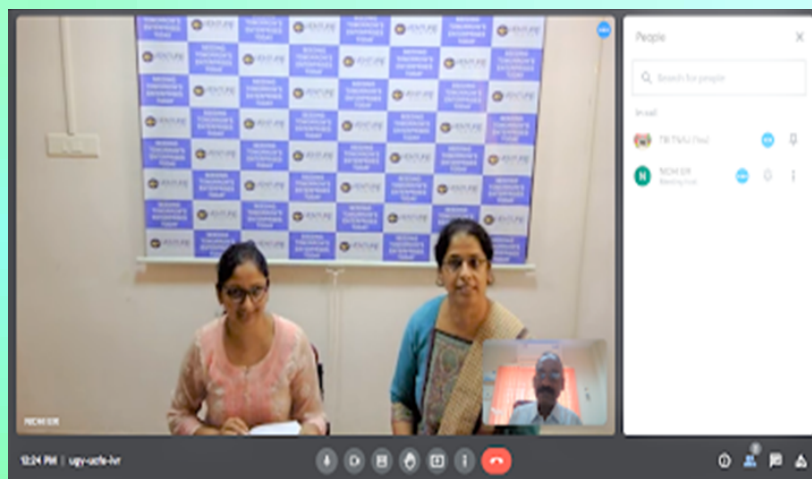


**17.08.2022**

**CEO, ABIS, TBI, TNAU, Coimbatore Participated One-to-One PEP online Review Meeting conducted by NIDHI EIR Centre through online**



**23.08.2022**



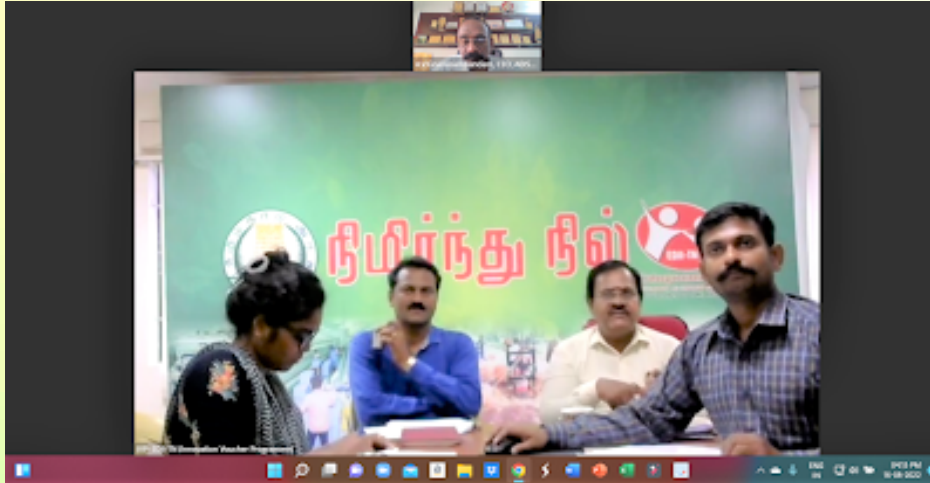


## Webinar / Activities Participated by ABIS-TBI

**CEO, ABIS, TBI, TNAU, Coimbatore Participated in the “Review Meeting” conducted by Entrepreneurship Development and Innovation Institute of Tamil Nadu (EDII, TN) through online.**



**16.08.2022**



**Guest lecture offered by CEO, ABIS, TBI, TNAU, Coimbatore for the Students of Nehru Arts and Science College, Thirumalayampalayam, Coimbatore.**



**24.08.2022**



## Webinar / Activities Participated by ABIS-TBI

**Dr.E.Somasundaram, Director ABD,TNAU, Coimbatore and Mr.A.V.Gnanasambandam, CEO, ABIS, TBI,TNAU, Coimbatore physically participated in the DST's Startup Utsav held on Friday, 12th August 2022 in New Delhi. During this event, 75 impactful startups were selected across the country for presenting their Innovative Products and for releasing Compendium / Coffee table book. Among the 75 Startups, one of the TBI, TNAU Start-up Company, M/s.Udhaya Agro Farm was selected for developing the Innovative "Village Rice"**



**11.08.2022**



**CEO, ABIS, TBI, TNAU, Coimbatore and NIDHI EIR trainees participated in the inaugural function of Workshop on Augmented Reality and Virtual Reality Modules for Learner Centric Skill Development was inaugurated by the Dr.R.C. AGRAWAL, National Director, (NAHEP), ICAR, Deputy Director General (Edn.), New Delhi. Dr.P.Ramasundaram, National Coordinator, IDP and Dr.V.Geethalakshmi, Vice Chancellor, TNAU**



**29.08.2022**





## Webinar / Activities Participated by ABIS-TBI

**CEO, ABIS, TBI, TNAU, Coimbatore participated in the physical program of "Kisan Pragati" conducted by Waycool at Chennai**



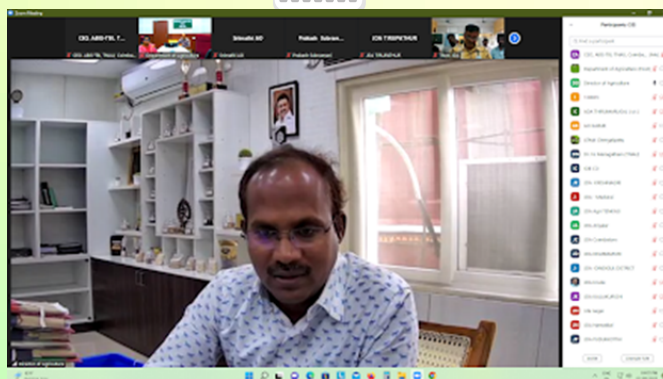
**25.08.2022**



**CEO, ABIS, TBI, TNAU, Coimbatore Participated a webinar conducted by Shri A. Annadurai, IAS, Director of Agriculture for the program of Agrisnet**



**01.09.2022**



**TBI staffs Participated in the webinar on "PFMS Training - EAT Module" conducted by PFMS Division, Min. of Finance through online.**



**05.09.2022**

**Lecture offered by CEO, ABIS, TBI, TNAU, Coimbatore for the students from Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University, Coimbatore**



**07.09.2022**





## Webinar / Activities Participated by ABIS-TBI

The AOP Cohort III RKVY First Installment of Grant of Rs.35.70 Lakhs to 13 grantees and SAIP Cohort I RKVY Third Installment of Grant of Rs.22 lakhs to 8 grantees were disbursement on 12.09.2022 by Prof. Dr.V.Geethalakshmi, respected Vice-Chancellor, TNAU, Coimbatore. An MoA was signed by AOP Cohort III RKVY grantees before the disbursement.



12.09.2022



ABIS TBI, TNAU, Coimbatore Participated in the review meeting for BIF's conducted by a Director, ABD, TNAU, Coimbatore at ABD, physically.



16.09.2022

ABIS TBI, TNAU, Coimbatore Pitched for NIDHI-PRAYAS to Project Management Committee conducted by NIDHI - PRAYAS.



19.09.2022

## Webinar / Activities Participated by ABIS-TBI

**TBI Startups participated in the "Kisan Mela" Cane Fest 2022/Kannal Vizha 2022(South Region) held at ICAR-Sugarcane Breeding Institute, Coimbatore**



**23.09.2022 - 24.09.2022**



**The IEDP- Agri Hub inauguration and Agri Startup Products Exhibition was organized by DABD, TNAU, Coimbatore. EDII Grantees from TBI, TNAU, physically participated in the Programme and Exhibited their products. A grant of total amount 6,30,000 for the 6 IVP Grantees was distributed by Vice - Chancellor, TNAU, Coimbatore at Anna Auditorium, TNAU, Coimbatore**



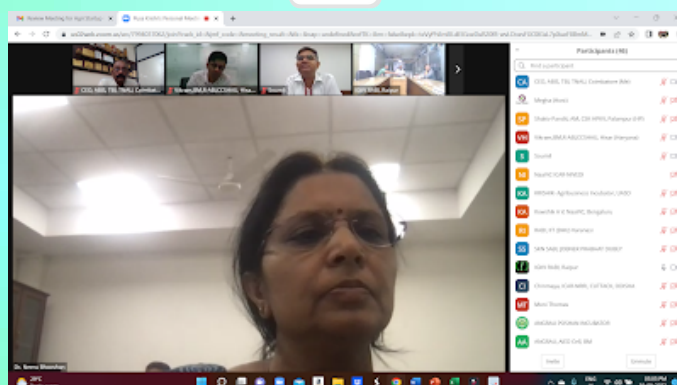
**29.09.2022**



**CEO, ABIS, TBI, TNAU, Coimbatore participated in a Review Meeting for Agri Startup Conclave & Kisan Sammelan under the chairmanship of Mr. Ashish K. Srivastava through online**



**30.09.2022**







## *CEO's Message*

*To unlock the potential of the Indian agriculture & kick start the agricultural reformation ABIS-TBI-TNAU is implanting entrepreneurship mindset among the youth graduates, individual entrepreneurs, startups & farmers to bring the innovative solution and nurture them to take their innovation to the market through hand-holding & rigours mentoring that could lead to sustainable agriculture.*

*ABIS-TBI-TNAU is supported by various Government agencies viz., GoI-Department of Science & Technology, GoI-Ministry of Agriculture and Farmers Welfare and Ministry of Commerce and Industry (DPIIT) to support the entrepreneurs in different stages of their entrepreneurial journey.*

*Sri.A.V, Gnanasambandam  
Chief Executive Officer  
ABIS-Technology Business Incubator  
TNAU, Coimbatore*

